



PROCLAMATION

ISLAND GOOD DAYS

June 19 ~ 25, 2023

WHEREAS: the Vancouver Island Economic Alliance created the Island Good product brand in 2018 to support local producers and manufacturers by making it easier for shoppers to find and buy local products, and the Island Good brand has been successful in improving the sustainability and resiliency of the Island region economy; and

WHEREAS: Island Good is celebrating its 5th anniversary and has licensed over 240 Island Good businesses, with 29 operating in the City of Nanaimo; and

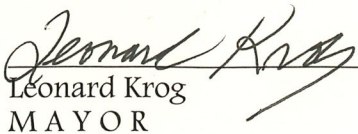
WHEREAS: Island Good food and beverage products will be prominently featured and celebrated in no fewer than three major grocery stores in the City of Nanaimo during the week of June 19 ~ 25, 2023; and

WHEREAS: this is an opportunity to recognize and celebrate the contributions of Island Good producers and manufacturers to our local economy and community.

NOW, THEREFORE, I, Leonard Krog, Mayor of the City of Nanaimo, do hereby proclaim June 19 ~ 25, 2023 as:

ISLAND GOOD DAYS

in the City of Nanaimo, Province of British Columbia.


Leonard Krog
MAYOR

Dated this 7th day of March 2023

