

## NEWS RELEASE

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### Recognizing 150 years of incorporation

*Corporate logo and street banners to be displayed throughout Nanaimo*

#### Summary

On December 24, 1874, Nanaimo officially became the sixth municipality to be incorporated in British Columbia. Marking the milestone will be a number of activities and initiatives, beginning with the release of the corporate logo and street banners. 150 years of incorporation provides a chance to highlight the City of Nanaimo's successes while recognizing its citizens and community partners who have contributed to Nanaimo's vibrancy over the past century and a half.

The logo and banner were both designed by local artist Amy Pye. The designs were inspired by the convergence of land and sea, and the unique blend of urban and rural life that makes our landscape truly exceptional. Pye's design intends to grab attention and inspire thoughtful reflection about our city throughout the year.

The street banners will be installed along Nanaimo's streets and in our parks, and the corporate logo will be integrated into the City's everyday business for the year ahead.

*Strategic Link:* Recognizing 150 years as a corporation by practicing good governance and corporate excellence and also recognizing past and present staff and former leaders.

#### Key Points

- 2024 marks 150 years since incorporation, providing an opportunity to recognize citizens, leaders and community partners who have contributed to the City's success.
- The Nanaimo 150 corporate logo and street banner was designed by local artist Amy Pye, who was the successful candidate following a request for proposals.

#### Quotes

"Reaching 150 years is a remarkable achievement, marking a significant chapter in Nanaimo's history. Over these years, our city has welcomed people from all walks of life, witnessed pivotal global events, and is poised for continued growth in the future. I extend my appreciation to all those who have contributed to our journey, past and present, and as we anticipate the next 150 years, let us also honour the enduring legacy of the Snuneymuxw First Nation, whose connection to this land predates our own."

Leonard Krog  
Mayor  
City of Nanaimo

#### Quick Facts

- December 24, 1874, is the official date of incorporation. The first council meeting was held on January 22, 1875.
- This past December, City Council approved funds that would allow for the planning of activities and initiatives to recognize the milestone.

Continued... Recognizing 150 years of incorporation

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